

2020 SPONSOR BENEFITS

Sponsorship Benefits	2020 SPONSOR LEVELS				
	Base Camp \$50,000	Summit \$25,000	Peak \$10,000	Elevation \$5,000	Custom*
Logo on 2020 Courage Classic tour jersey	✓	✓	✓	✓	
Logo on 2020 Courage Classic tour T-shirt	✓	✓	✓	✓	
Logo or listing on the official Courage Classic website	Logo	Logo	Logo	Listing	
Logo or listing displayed on screen during virtual tour program	Logo	Logo	Logo	Listing	
Recognition during virtual tour program	✓	✓	✓	✓	
Recognition in Courage Classic email the week of the tour	✓	✓	✓	✓	
Recognition post on the Courage Classic Community Facebook Group	✓	✓	✓	✓	
Opportunity to provide e-coupon/gift for Virtual Tour Kit	✓	✓	✓	✓	
2020 membership in Children's Circle of Champions and/or Children's Circle of Care	✓	✓	✓		

* Custom Sponsor Benefits can be curated to fit your sponsorship goals. See below for our 2020 Custom Sponsorship opportunities!



Children's Hospital Colorado

COURAGE CLASSIC

PRESENTED BY



2020 Courage Classic Sponsorship Opportunities

COURAGE CHALLENGE/MATCH SPONSOR

During the Courage Classic, your company can help us motivate participants to increase fundraising and/or achieve personal distance goals through matching gifts. These will be strategically positioned within the Courage Classic season to further engage our community who are working hard to achieve impactful results!

Courage Challenge Match Sponsor benefits include:

- *Recognition in a designated "challenge match" announcement email*
- *Promotion on Courage Classic Facebook Group*
- *Special recognition in post-tour Thank You email*
- *Courage Classic Benefits package (above) will be curated to specific needs*

VIRTUAL TOUR KIT SPONSOR

Before Courage Classic weekend, each participant will download a virtual "tour kit" complete with print collateral, posters, partner offers, coupons, promotions and more!

Virtual Tour Kit benefits include:

- *Sponsor logo on print-at-home collateral*
- *Courage Classic Benefits package (above) will be curated to specific needs*

VIRTUAL AID STATION SPONSOR

As our Virtual Aid Station Sponsor, we will work with you create a meaningful opportunity for your team, employees or organization. This might include handwritten cards to frontline caregivers, encouraging notes to team captains, face mask making project, or whatever ties you most closely with Children's Colorado! Although we won't be able to provide snacks and hydration, we can fuel our participants with gratitude!

Virtual Aid Station Benefits include:

- *Opportunity to promote your business through inclusion in virtual tour kit*
- *Courage Classic Benefits package (above) will be curated to specific needs*

**Don't see a level that *quite* fits how you want to support CC this year?
Reach out to us!**

Event Sponsorships | Sponsorships@childrenscoloradofoundation.org