



## Things to Know Before You Go!

### Weather Check

- Don't forget to double-check the [weather](#)!

### Driving Directions

- From Denver: [Driving directions \(from Denver > Steamboat Grand\)](#)
- COtrip is our favorite site for [current road conditions](#)!

### High Altitude

- Here are some [helpful reminders for visiting high altitude](#)

### Packing List

- IKON Pass or Steamboat Resort Season Pass (if you have one!)
- Equipment: Skis/snowboard, boots, poles
- Ski clothing: pants, coat, gloves, goggles, helmet, base layers, socks
- "Mountain casual" attire for entire event (jeans, sweaters, fleece)

## When you get to Steamboat Springs...

### Delayed? Caught in Traffic?

- If you think you may arrive after 9:00pm on Thursday, February 27<sup>th</sup>, please call Erin Beimford at 720-291-0163. We will do our best to assist!

### Lodging

- Upon arrival to Steamboat Springs, lodging guests should first check-in at their accommodations (*either Steamboat Grand or Trailhead Lodge*).
  - ❖ Reservations are under Last Name/First Name so no confirmation # required
  - ❖ Trailhead Lodge Guests: Baskfield, Team Crothall, Goldy, Hanson, McMeel, Woodard
  - ❖ Check In Time: 4:00pm on Thursday / Check Out Time: 10:00am on Saturday

### Gear/Equipment

- ❖ Upon arrival at either hotel, please tell Bell Staff that you're checking in with the "Children's Hospital Colorado Powder Challenge"
- ❖ Keep your boots to wear to breakfast on Friday morning
- ❖ Gear will be taken to Storage and be ready for you to pick up after breakfast on Friday

**Demo-ing Equipment?** Please go to Christy Sports in Gondola Square after checking into your lodging to be outfitted for the Challenge. Simply share that you're with Children's Hospital Colorado and provide your name. Gear will be stored there overnight and available for pick up after breakfast on Friday morning. *Please note that Christy Sports closes at 7:00pm so allow plenty of time.*



# Concierge Guide

## Event Schedule

### Thursday, February 27, 2020

3:00 – 9:00pm      Event Registration at the Steamboat Grand  
*Location: Burgess Creek Conference Room*

6:00 – 9:00pm      Welcome Reception  
*Location: Burgess Creek Conference Room*  
Casual attire, hors d'oeuvres, beer and wine

### Friday, February 28, 2020

7:30am              Kick-off Breakfast Buffet  
*Location: Burgess Creek Conference Room/Steamboat Grand*

8:00am              Welcome remarks & Challenge Kick-off  
Guide Strategy & Gear Pick-up

9:00am              Challenge Begins - hit the slopes!

Noon – 1:15pm      Lunch - Timber & Torch (*required – all teams*)

3:00 – 3:30pm      Teams Submit Challenge Photos  
*Location: Timber & Torch*

3:00 – 5:00pm      Après Ski – *Timber & Torch Patio*

3:30pm              Challenge closes – All Results In!

6:15pm              Meet @ Gondola for transport to Champagne Powder Room  
*Location: Gondola Square (base of Steamboat)*

7:00pm              Closing Dinner, Program, Awards & Entertainment  
*Location: Champagne Powder Room (Attire: Mountain Casual)*

9:30pm              Dinner Closes/Return Gondola Ride

### Saturday, February 29, 2020

7:00 – 9:00am      Grab-and-go Farewell Breakfast  
*Location: Burgess Creek Conference Room/Steamboat Grand*



## Powder Challenge Format – Two Parts

### Part I: On-Mountain Challenge -

- Teams will be given **(20)** on-mountain markers to locate while skiing/riding. *(Maps will be shared at breakfast Friday morning.)*
- All teams must **stay together** during the entire Challenge – no “dividing and conquering”
- At each marker, a team photo must be taken and tagged. This should include:
  - Team Name
  - The landmark/spot (or corresponding Marker #)
  - Photo must include at least four team members.
- *Helpful Hint:* Teams should designate one Photographer/Social Media Guru for the team to handle all photos, tagging and posting.
- Upon completion **of all (20) markers**, the **entire** team must come to Timber & Torch (at base by Gondola) to share all 20 images with the Children’s Colorado results team.
- The **FIRST** team who turns in **all 20 markers between 3 – 3:30pm MST** will be the On-Mountain Challenge Team Winner *(to be announced at the Closing Dinner)*
- In the event of a tie, the Challenge winner will be determined by the amount of fundraising collected via Facebook *(see below)*.

### Part II: Facebook Challenge -

- Each Team Captain (or designee) will create a FB fundraiser on their account of choice *(professional, personal, etc.)*
- Once posted, all participating team members are required to “share” that post with their networks
- Teams are encouraged to share as much as possible to encourage maximum fundraising. Promote early and often, and remember...photos sell!
- Teams will have until **8:30pm MST on Friday, February 28<sup>th</sup>** for fundraising to count towards Challenge results.
- Team fundraising will be the tiebreaker should one be needed.
- Awards will be presented to both the On Mountain Challenge Team Winner **AND** the Top Fundraising Team at the Closing Dinner!

*HAVE FUN, SKI SAFE & GOOD LUCK!!!!*



## Special Guest Speakers



**Shannon Van Deman** is the Vice President of our Pediatric Mental Health Institute and the Executive Director of Partners for Children's Mental Health – the first Center of Excellence established for the state of Colorado. She works with the Chair of the Department of Child Psychiatry in strategic planning, builds community partnerships and oversees the day-to-day business operations.



### **Kate, 11**

Kate is an outgoing seventh grader who loves drama, signing and Harry Styles – but not necessarily in that order. Kate hopes to one day become a professional actress, but now she's stepping into the spotlight for another reason: to get more people talking about mental health.



## Auction Preview

### Wagner Custom Skis

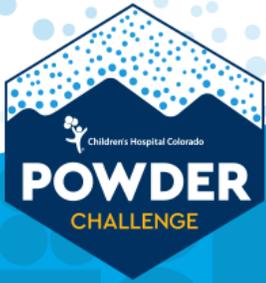
*Value: \$2,000*

Featured in Forbes, CNN, Men's Journal and the Wall Street Journal, Wagner Skis are making skiing even more enjoyable by designing skis that are matched to your exact needs – they call it your Skier DNA! It allows them to choose the perfect profiles, materials and construction to create your one-of-a-kind ski that improves balance, control and efficiency to make skiing much more comfortable and ultimately, more fun. You'll notice the difference immediately—greater control, longer days, and endless smiles. Let's just say your best days of skiing are ahead of you.

Each year Wagner builds hundreds of custom skis for people all over the world. Each ski varies in length, width, sidecut, tip/tail shapes, rocker/camber profiles, and is made up of a different combination of handpicked materials with diverse stiffness and flex patterns. Your custom skis will be completely optimized and designed with you and FOR you! Wagner Skis will guide you through their fitting system and work you to create your unique dream skis!

[www.wagnerskis.com](http://www.wagnerskis.com)





## Auction Preview

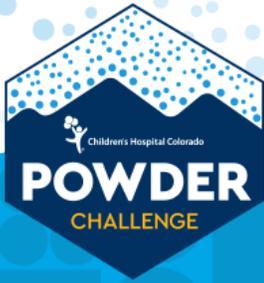
### Future Olympiad Training Day!

**Value: Priceless**

Are you ready for the 2020 Winter Olympics in Beijing? Will you make the U.S. Ski Team? You have a good chance if your winning bid secures this *amazing* Steamboat ski experience with legends Billy Kidd (Steamboat's Director of Skiing, Olympic medalist and World Champion) and Moose Barrows, Billy's 1968 Grenoble Olympics' teammate.

These two ski icons will take **four** lucky guests on a half-day skiing adventure at Steamboat Resort filled with Olympic stories, expert pointers for both powder runs and groomers. Lunch at the infamous Hazie's on the mountain, ski passes and other exclusive opportunities are included to make this an adventure you won't soon forget!





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